

## **Vita**



## **Prof. Johan Potgieter**

*Massey Agritech Partnership Research Centre*

*Director – Massey University Centre for Additive Manufacturing*

*Cluster Leader – Mechatronics, Robotics and Automation*

Dr. Johan Potgieter is a Professor of Robotics in the Massey University Agritech Partnership Research Centre. His current research interests are mainly in areas of Additive Manufacturing, Mechatronics and Robotics with applications in agritech, medicine and automotive related areas. He has been an avid user of additive manufacturing since the mid-90s and is passionate about the potential it offers for innovation and how it allows small businesses to much more easily reach the world market. He has a well established reputation for his work in educational robotics and have been inducted into the World Robotics Education and Competition (REC) Foundation Hall of Fame.