

Vita



Ralf Bucksch

Technical Executive Watson IoT and Industrie 4.0 in Europa

Ralf Bucksch has been responsible for Technical Sales at Watson IoT and Industry 4.0 since 2018 for the development of complex software architectures in the Industry 4.0 environment in Europe. He previously held this role in the DACH region. Since 2004 he has held various IBM management positions at national and international level.

Mr. Bucksch joined IBM with the acquisition of the software company Rational, where he was also responsible for technical sales and software architects, as before at Sterling Software. Before joining Sterling Software, he worked for several years as a consultant at KnowledgeWare and Ernest & Young. The graduate engineer and computer scientist started his career as a design engineer at Daimler AG in Stuttgart.

Ralf Bucksch studied mechanical engineering at the Stuttgart University of Cooperative Education, specializing in design, and computer science at the Esslingen University of Applied Sciences.